

Media Briefing

Plaud Note Pro, Plaud Intelligence, & Plaud App 3.0

Recording Consent Required





Stellamarie Hall

Head of Marketing, Americas
Plaud Inc.

Amplify Your Intelligence



At Plaud, we believe conversation is a form of intelligence. It's where ideas begin, decisions are made, and meaning is shared.

Plaud exists to help you capture, extract, and utilize that intelligence as it happens.

The Intelligence Gap in Modern Work



80%

Of the global workforce - employees and leaders - say they lack enough time or energy to work



60%

Of meetings are ad hoc versus scheduled



52%

Of leaders say their work feels chaotic and fragmented



Pushing **the frontier of intelligence**
through the combination of hardware and software.

Plaud Note

The World's No. 1 AI Note Taker*



Plaud NotePin

The World's Most Wearable AI Note Taker



*Data source: Euromonitor International Ltd., measured in terms of total branded sales volume in units in 2024, based on research conducted in Aug 2025.

Trusted By

1,000,000

Users Worldwide

Available In

170 +

Countries & Regions

Your Most Trusted AI Work Companion to Elevate Productivity and Performance

The AI-enabled **Chief of Staff** for decision makers

The AI-enabled **Work Assistant** for professionals





Plaud enables me to focus better on my tasks. The automatic transcription and meeting summary allow me to concentrate on the content without worrying about note-taking.

Robin Dieker

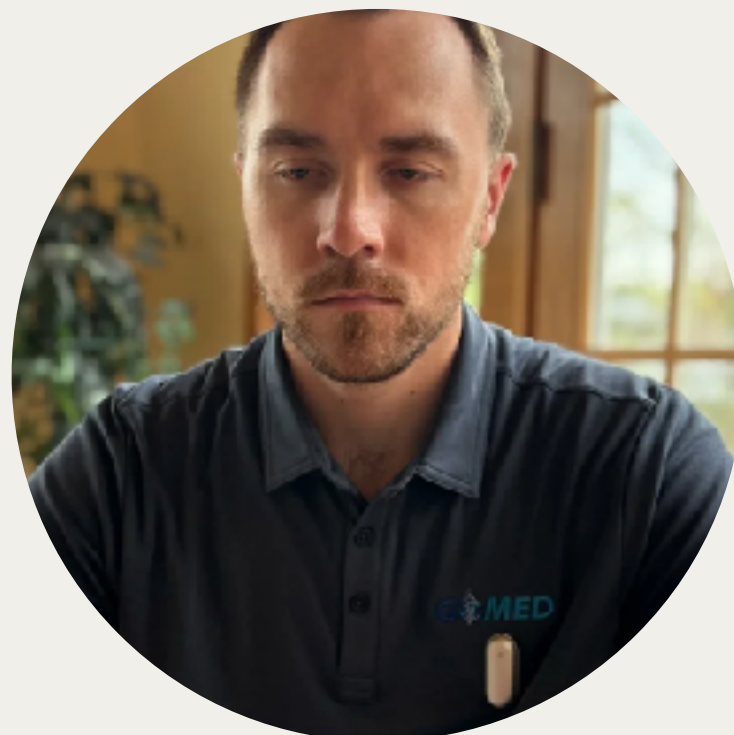
IT Expert & Microsoft SME

Using Plaud NotePin really helped patients understand what's needed because I can just share the session with them. It really bridges the gap between doctor and patients and their family members.



Dr. William Choo

Orthopaedic Surgeon



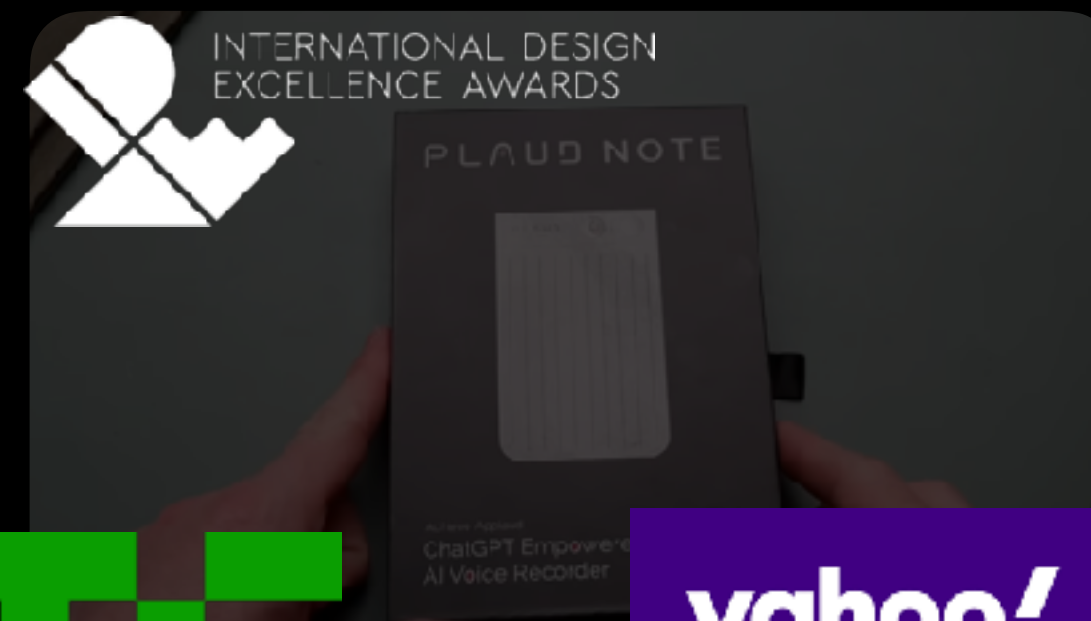
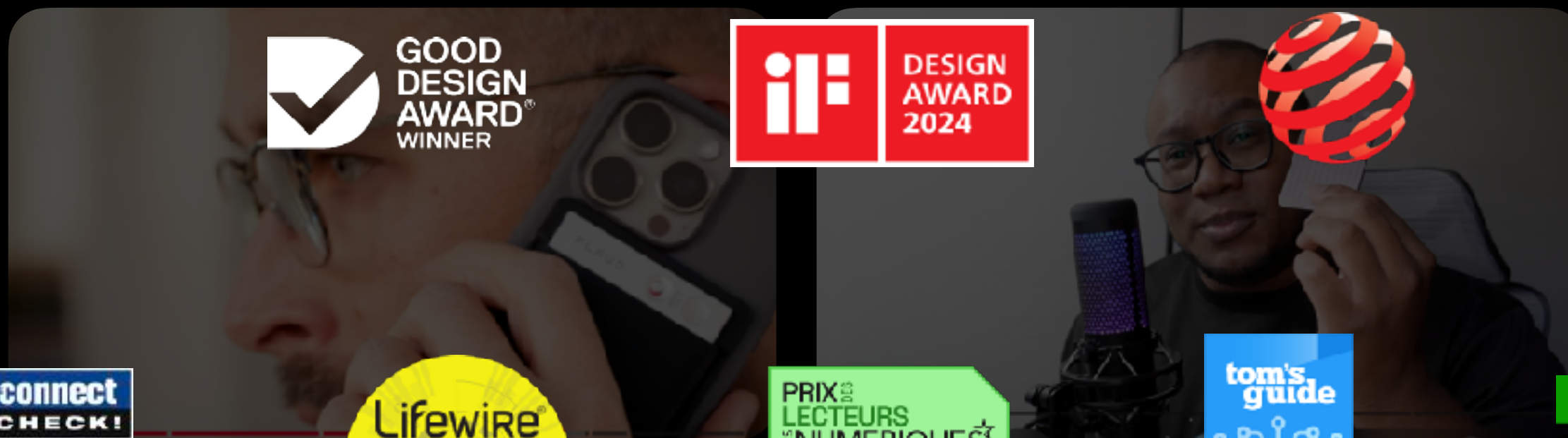
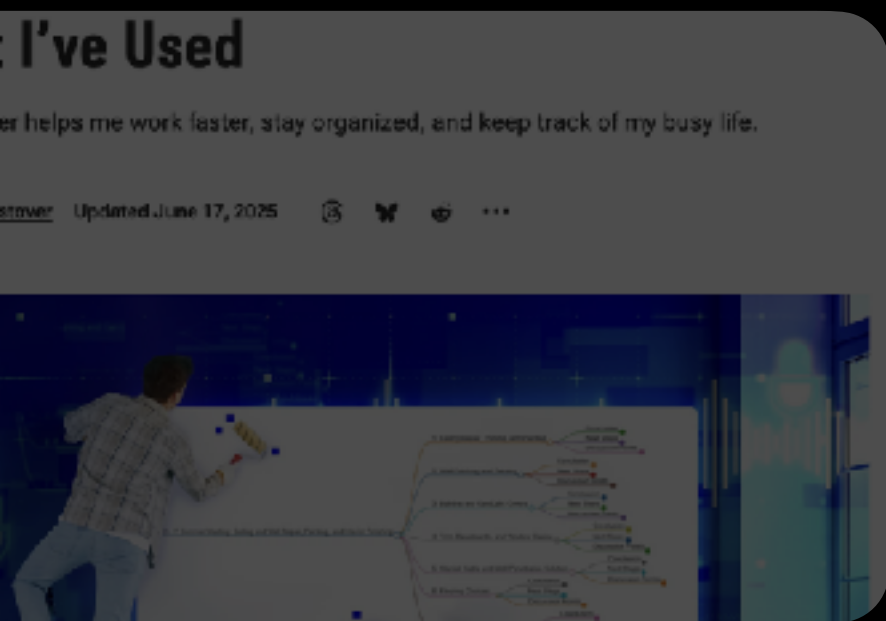
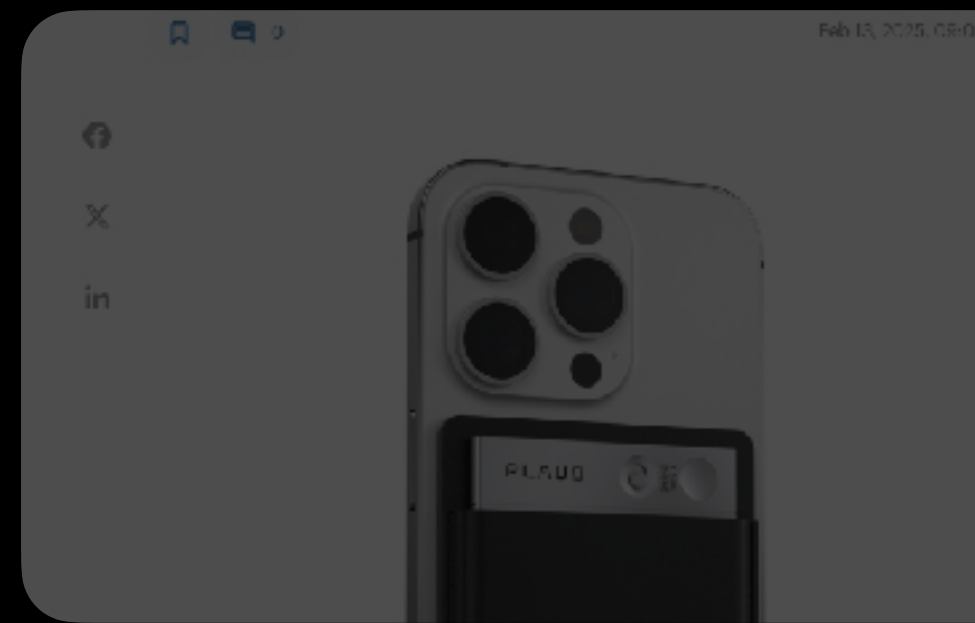
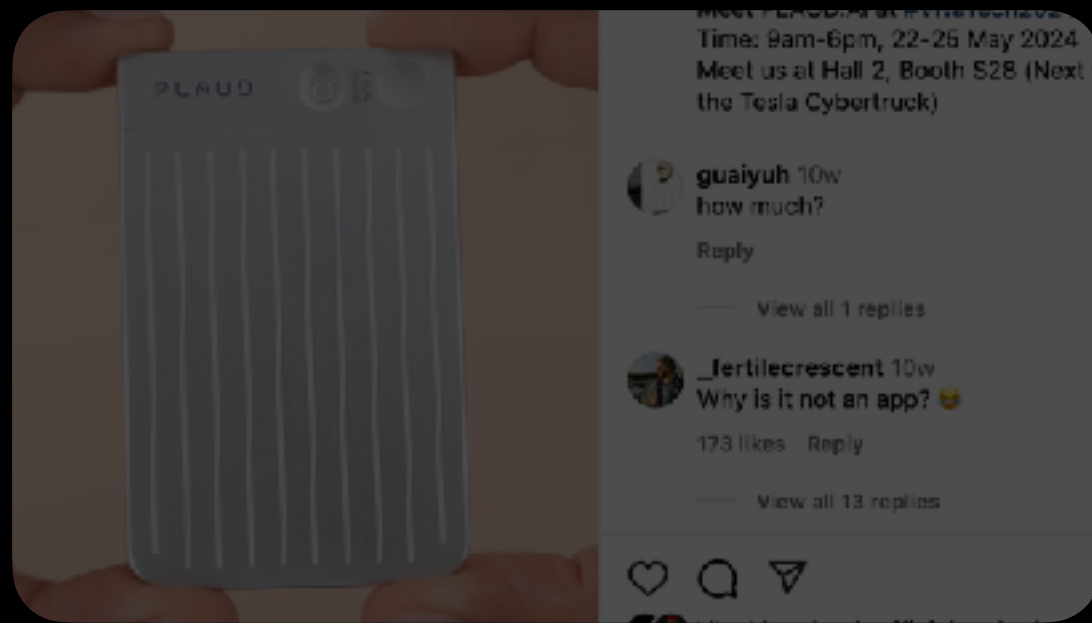
The time I save on writing and organizing notes can now be directed toward clinical research and streamlining our non-profit operations.

Connor Wasilnak

Cardiothoracic PA & Humanitarian

Built with **Privacy** at the Core





Nathan Xu

Co-founder & CEO
Plaud Inc.



Every Conversation holds Intelligence
in what you say, hear, see, and think

Introducing Plaud Note Pro

The World's Most Advanced AI Note Taker

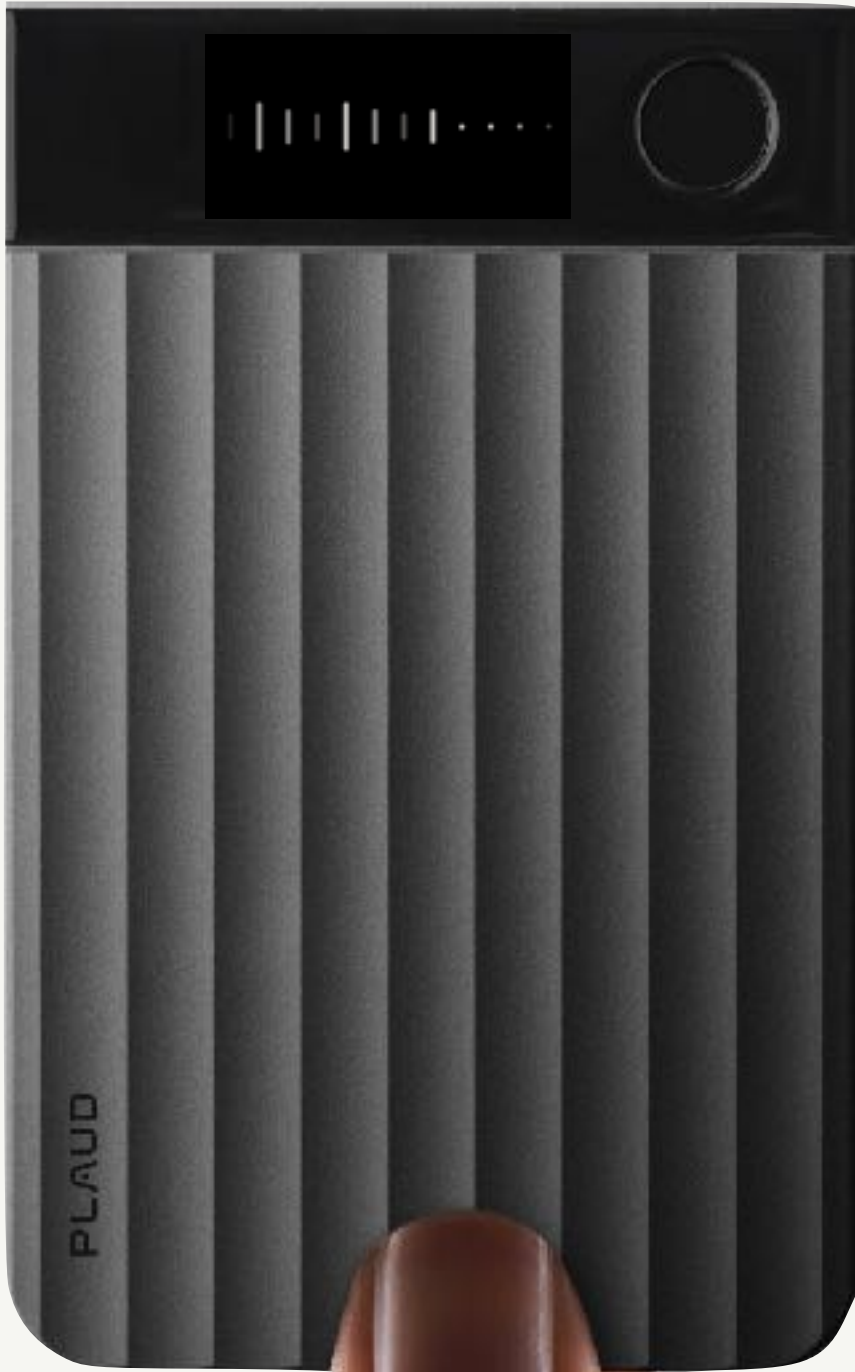


Dual-Tone Ripple Design

Designed to feel as good as it looks

Credit Card Size

For easy, everyday carry



InstantView Display

Corning® Gorilla® Glass
Exceptional durability

0.95-inch
Large display

AMOLED
Display technology

600 nits
Visible under sunlight



0.11-inch Thin

1.06 ounce lightweight

Up to **16.4ft**

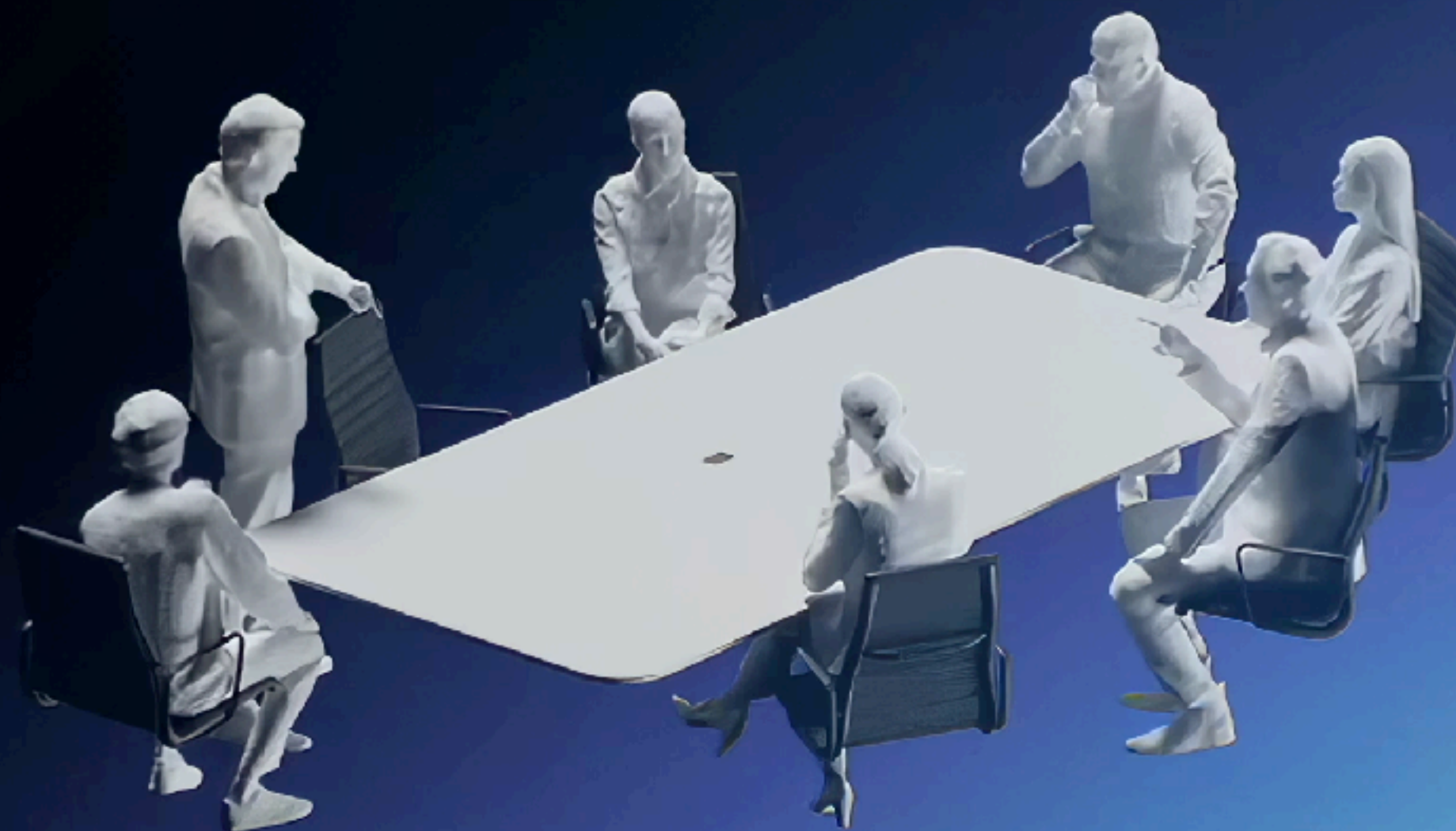
Studio-grade voice pickup
even in large meeting rooms





Acoustic AI-beamforming

Intelligent Speaker Tracking
With Superior Noise Suppression



Smart Dual-mode Recording

Auto detection for both in-person
and phone conversations

16.4ft audio pickup range

Enhance Mode



- 30hrs** Continuous Recording Max
- InstantView Display** Activated
- Acoustic AI Beamforming** Activated
- Smart Dual-mode Recording** Activated

9.8ft audio pickup range

Endurance Mode

- 50hrs** Continuous Recording Max
- Smart Dual-mode Recording** Activated
- InstantView Display** Activated



Plaud Intelligence & Plaud App 3.0

The next-generation intelligence
infrastructure



Plaud Intelligence

Capture

Extract

Utilize

AutoFlow

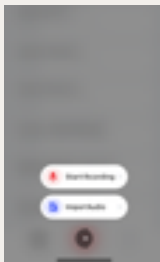
Multimodal Input



Input Audio
what you say, hear
One press to record.



Plaud Note Pro



App / Import Audio



Press to highlight
what you think
Capture key audio moments.



Plaud Note Pro



App



Phone Widget



Input Text
what you think
Type live to capture key context in Notepad.



Type in the notepad via app



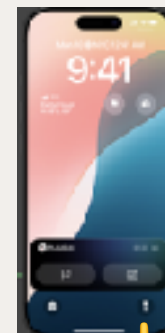
Input Image
what you see
Capture or upload photos to add visual context.



App



Upload



Phone Widget

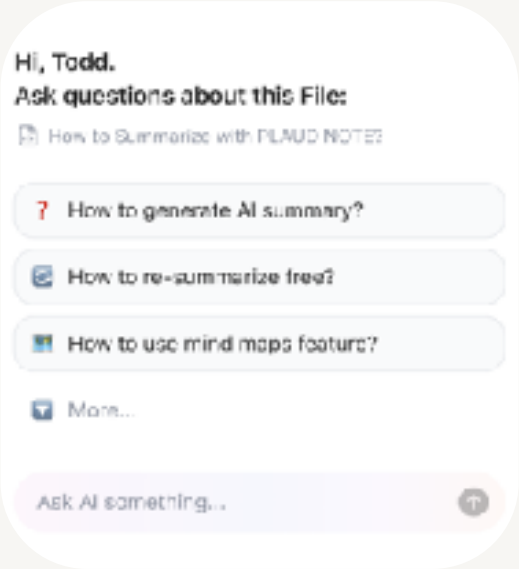
Multidimensional Summaries

- LLMs (GPT, Claude, Gemini...)
- Mind Map
- 2,000+ Professional Summary Templates
- Custom Summary Templates
- Auto Generation

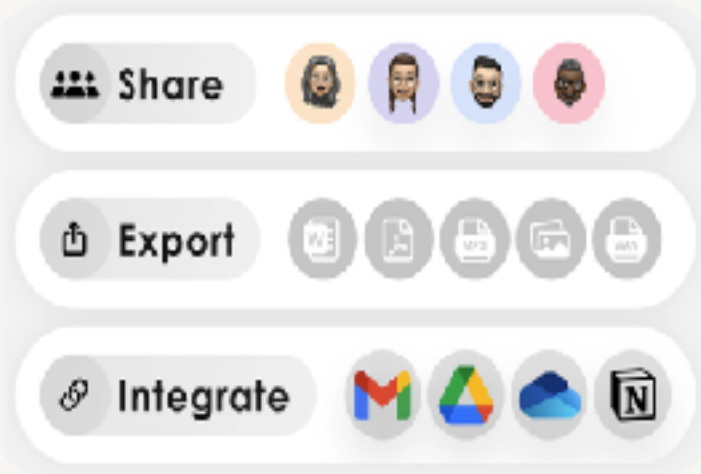
AI Transcription

- Speaker Labels
- Whisper Large V3 & Azure Models
- 112 Languages
- Domain-Specific Terminology

Ask Plaud

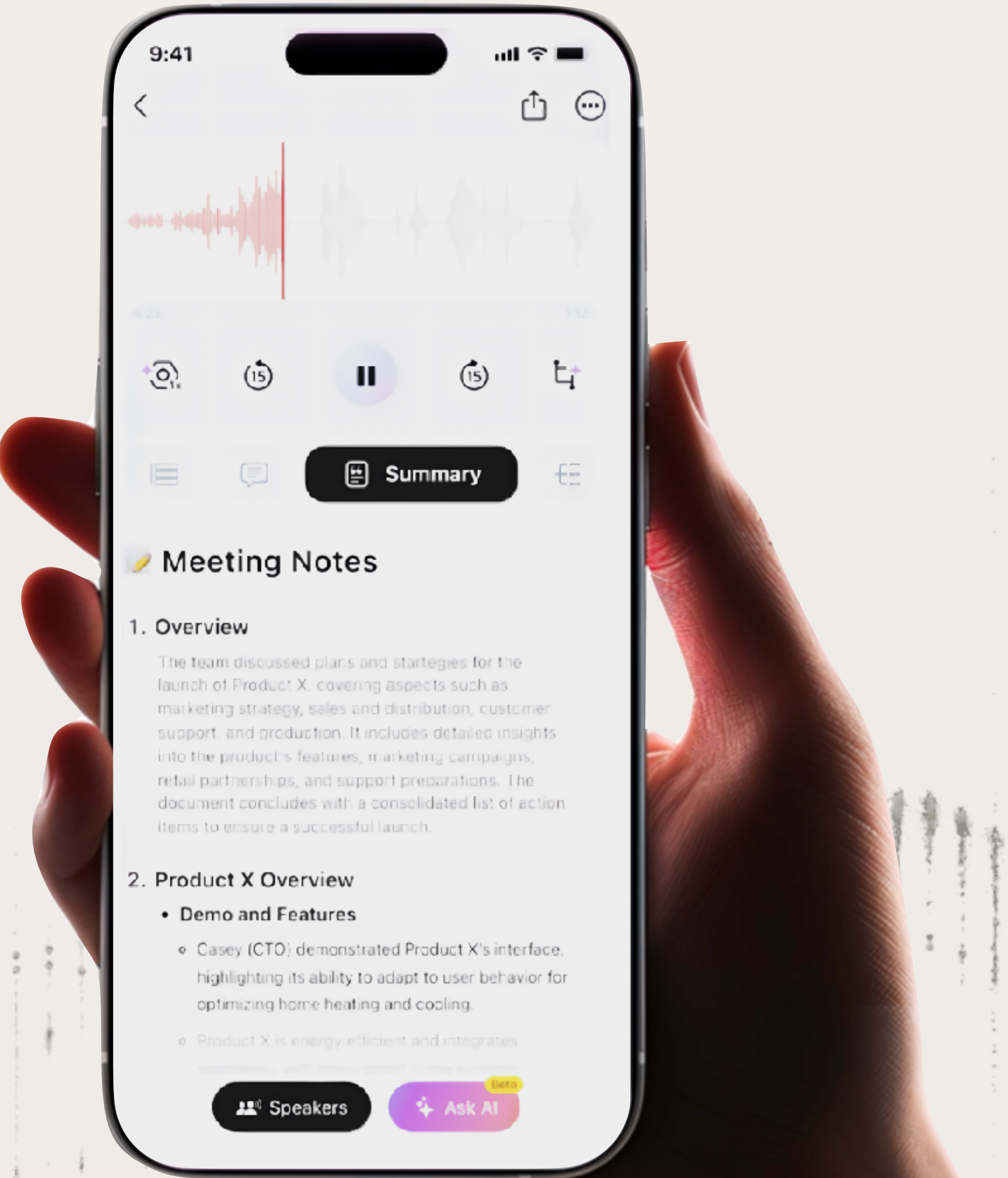


Integrate, Share, & Export



Audio as the Only Source

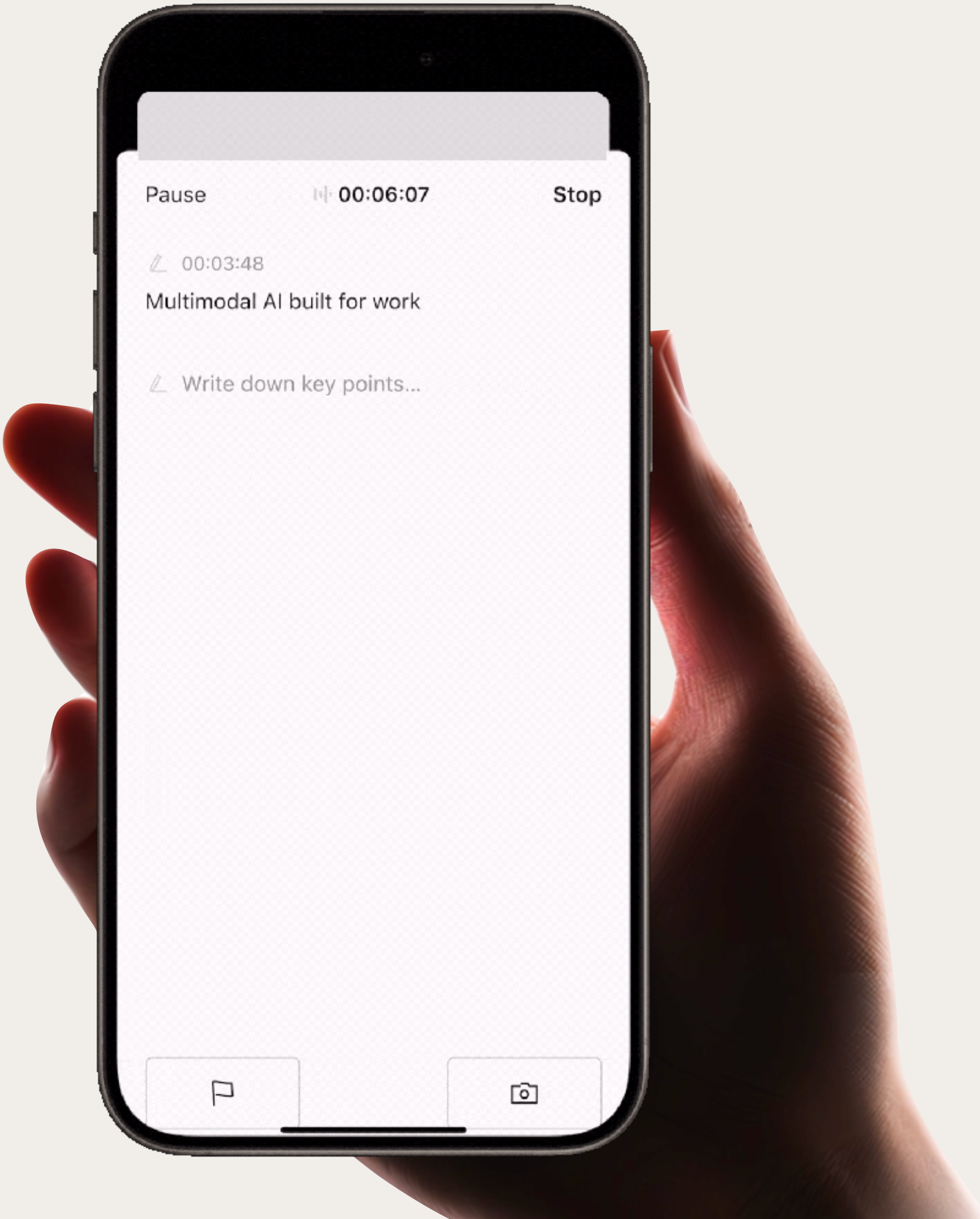
Conversations are more than words





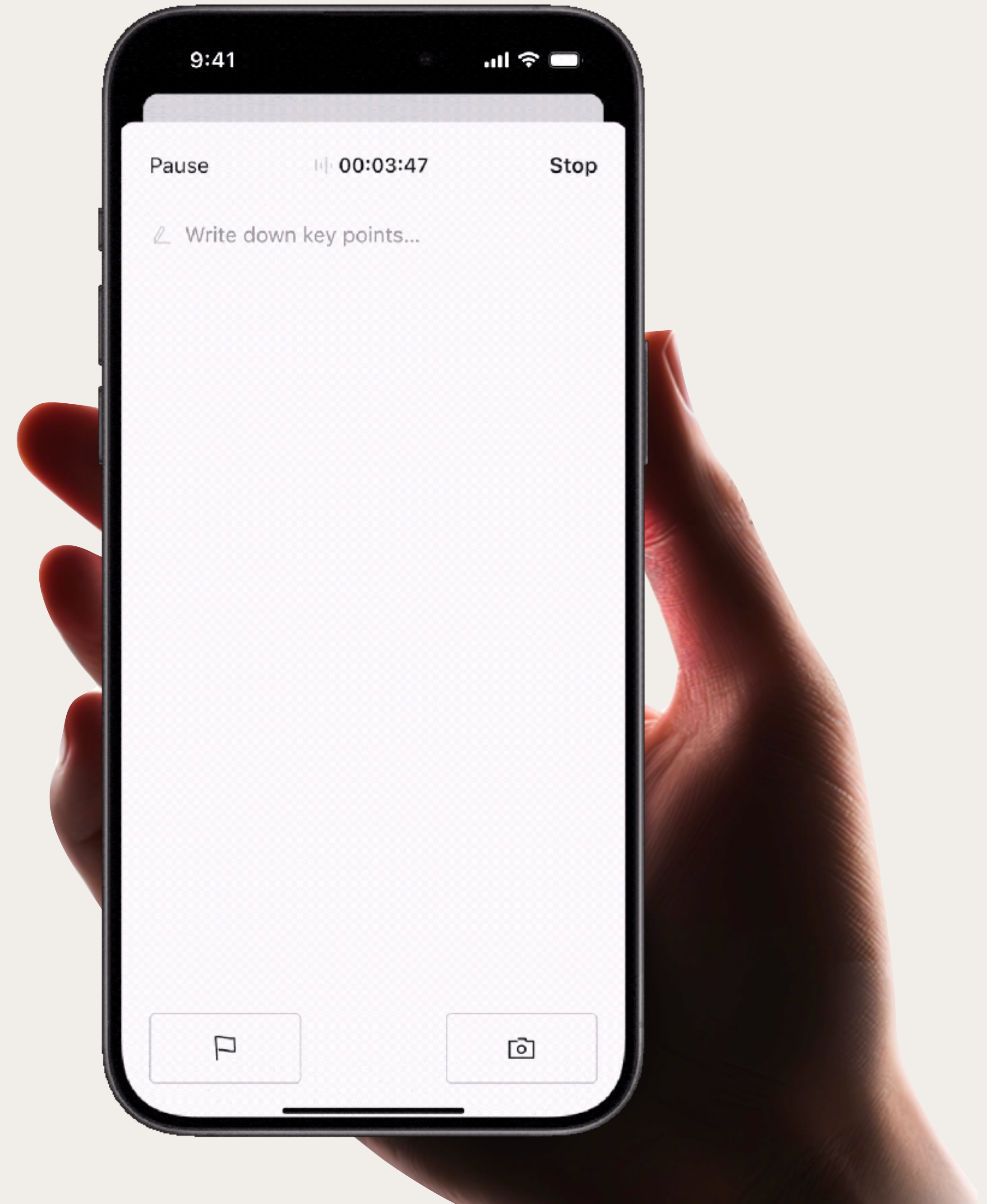
Input **Images** in Notepad

Capture slides, whiteboards, or visual notes



Input **Text** in Notepad

Type notes and thoughts in real-time



Sensor-enabled real-time **Human-AI** alignment

Press-to-highlight

Press-to-highlight

Capture key moments that spark ideas, decisions, and meaningful conversations.

Capture Intelligence from Every Angle

Plaud Note Pro | Plaud App

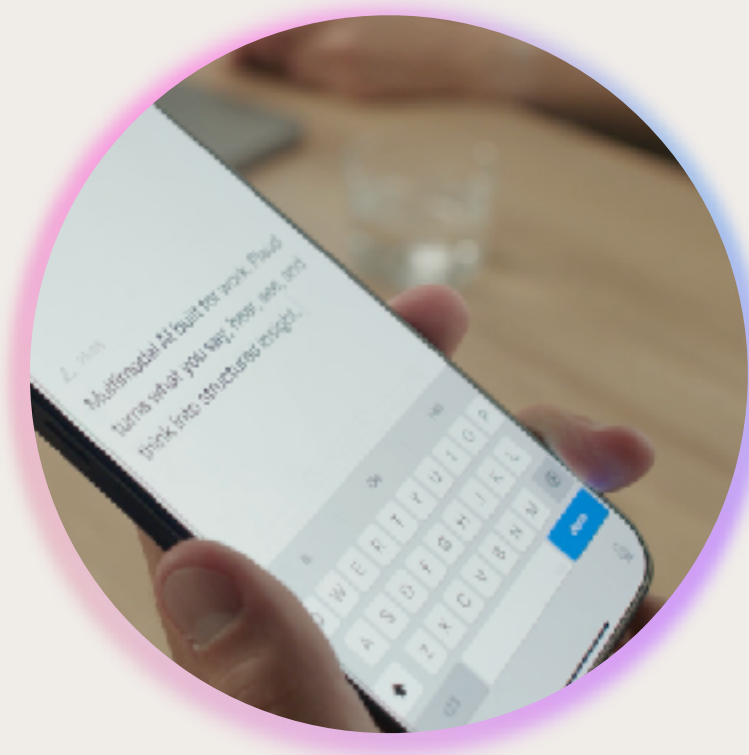
MULTIMODAL INPUT



Audio
From meetings and
calls



Images
Capture slides or notes



Text
Type directly in
Notepad



Press-to-highlight
Capture key ideas and
decisions

Are we on track and aligned?

Cares about technical blockers

What exactly did the client want?

Did we address the legal risk properly?

One Summary Can't Reflect Every Perspective in the Room.

What are the key insights?

Why did we choose this visual direction?

What were the technical decisions?

What's the final positioning we agreed on?

Multidimensional Summaries

Built on Multimodal Input

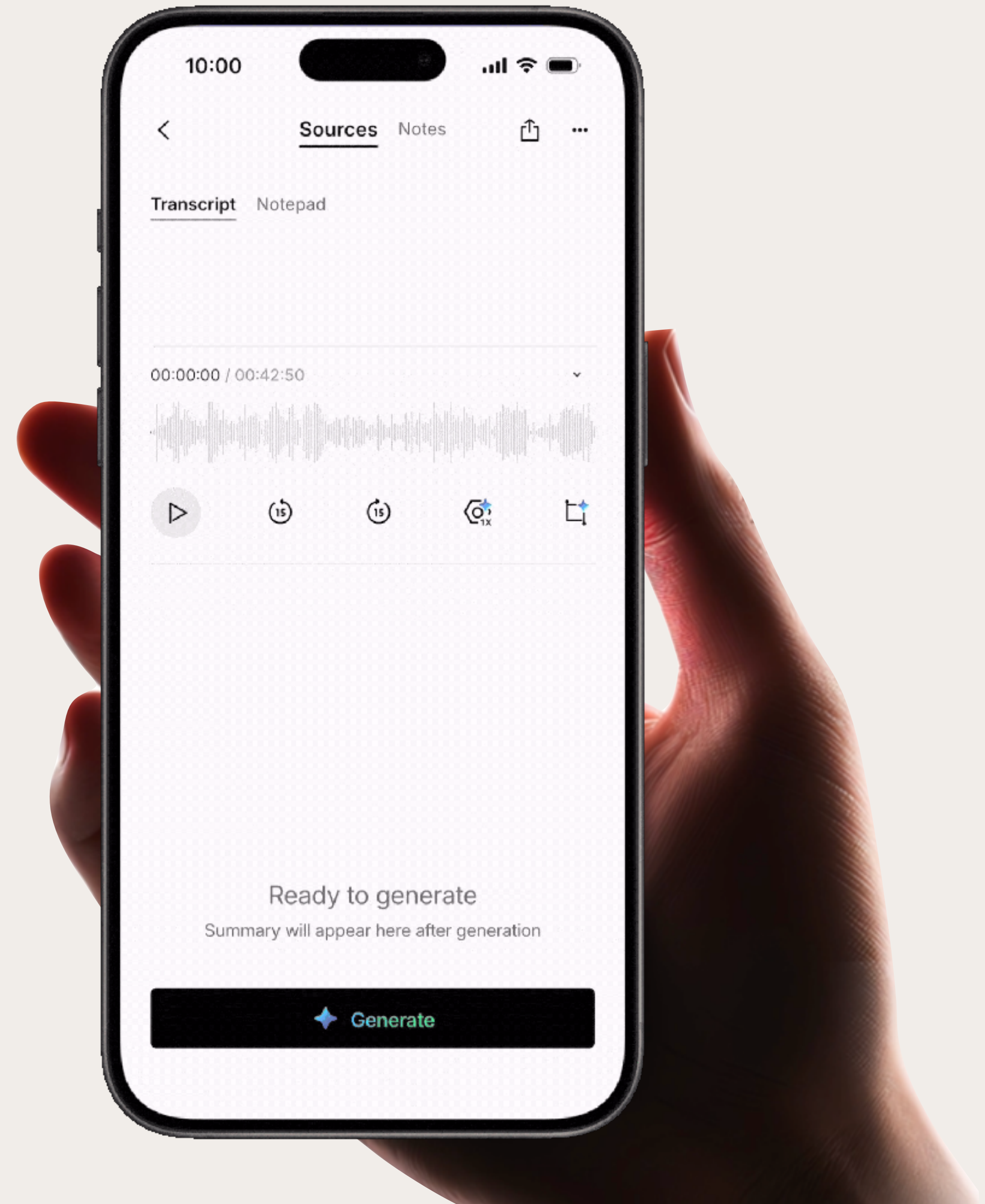
Summaries powered by what you say, hear, see, and think

Personalized to Your Role

Summaries tailored to your role, context, and needs.

Two Tabs. One Source of Truth.

Tap any source to see where it fits in your conversation timeline.



Powered by 2,000+ Professional Summary Templates

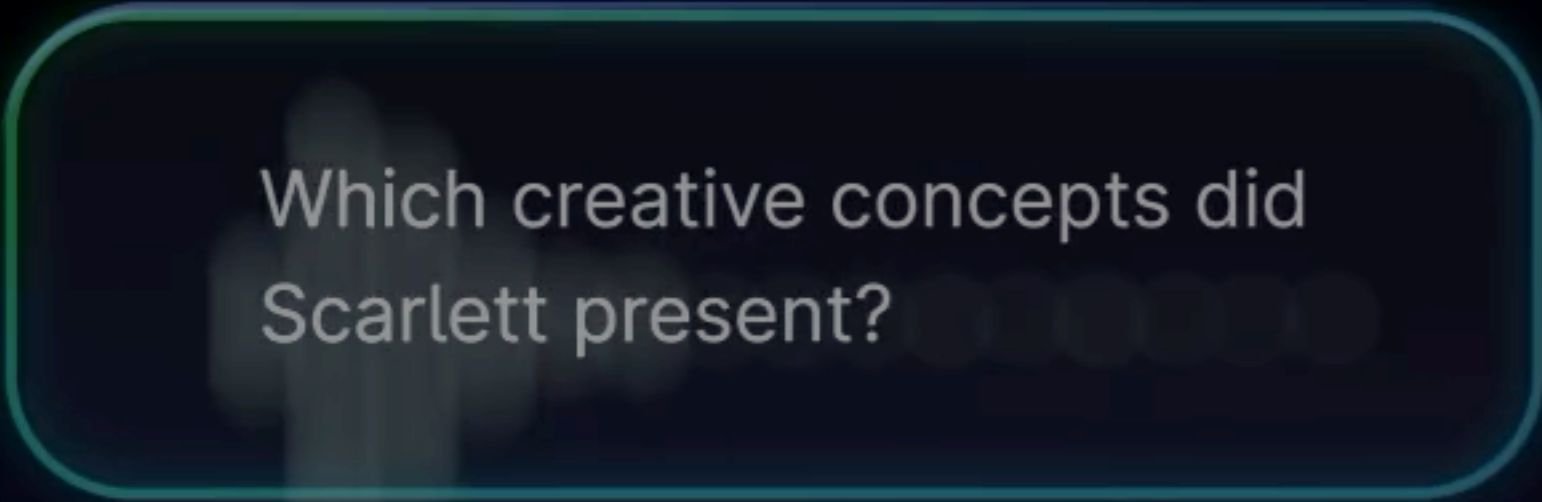
Contributed by real users.
Curated by Plaud.



Ask Plaud

Ask Plaud

Turn questions into clear, source-based answers.



Ask Plaud

Smart Suggestions

Context-aware prompts for your next question

Source-Based Answers

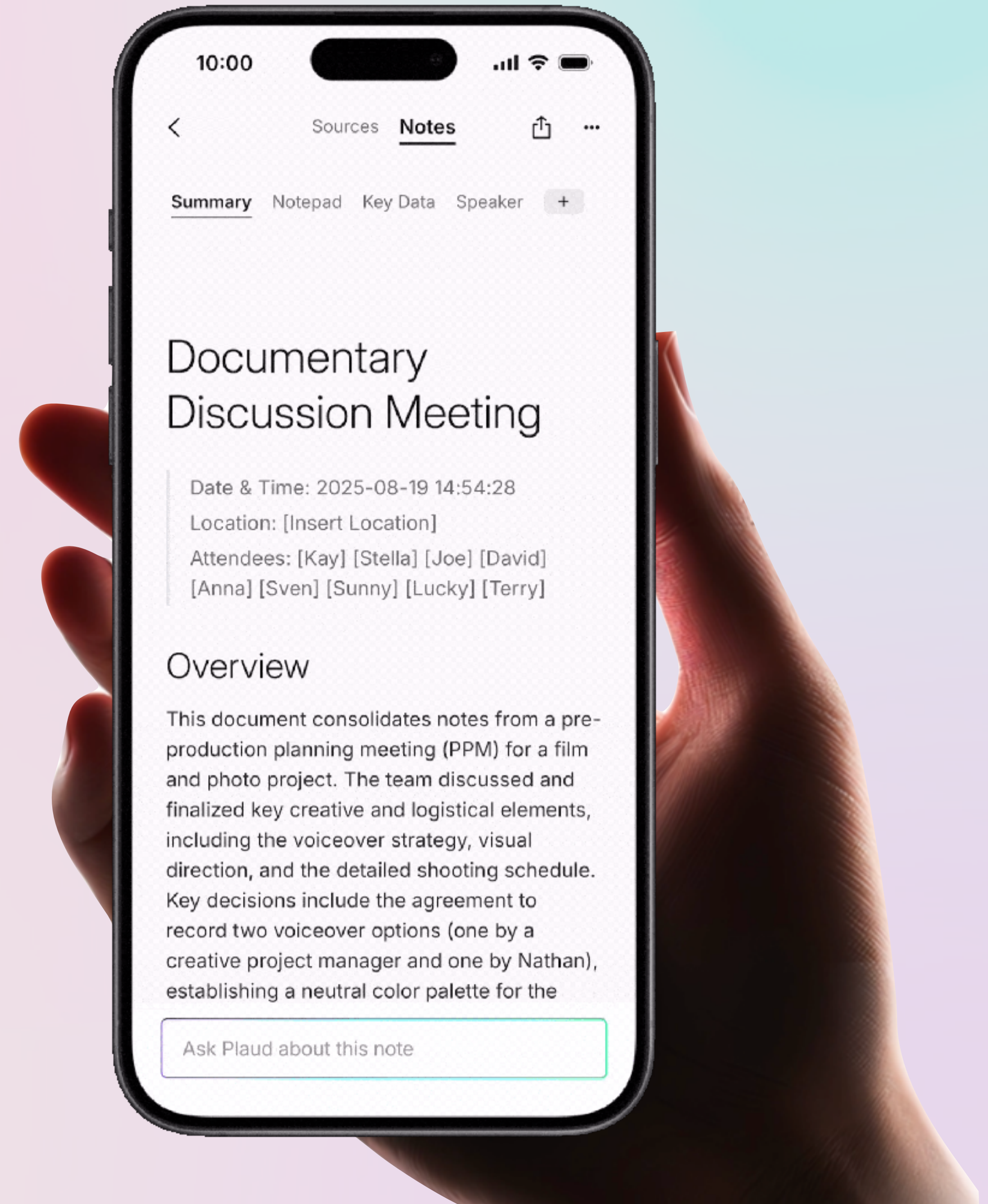
Every answer linked back to its source

Save Answer as Note

One tap to keep answers as notes

Ask by Voice

Natural language voice input



Use Case Project Meeting

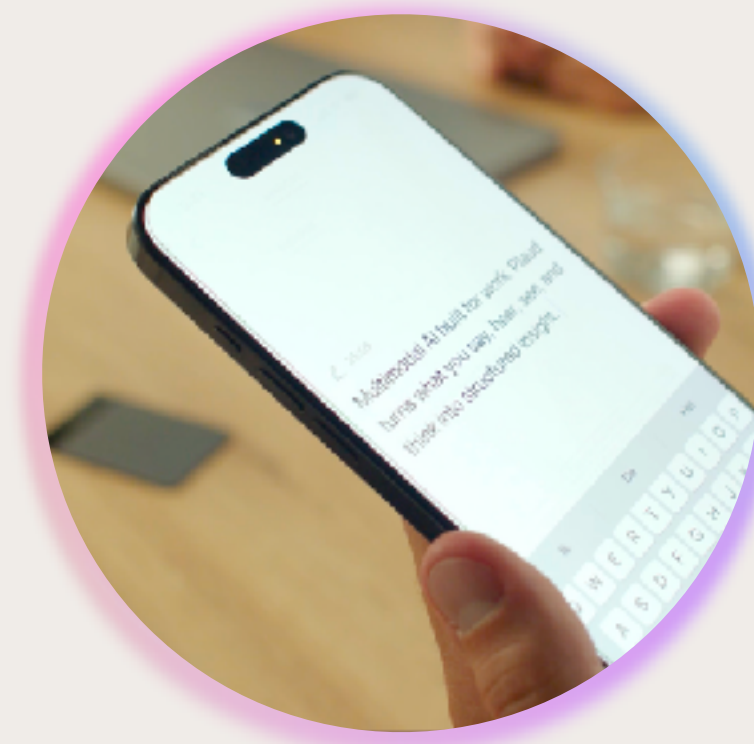
Plaud Note Pro | Plaud App



Place **Plaud Note Pro** at the center of the table to capture multi-speaker audio, ideal for project kickoff, alignment, or debriefing discussions.



During the meeting, **snap a photo** of the slides or type in notes via the app—helping AI understand the context and what matters most.



After generating the summary, use **Ask Plaud** to ask: “What are the to-dos?” or “Who owns the design deliverables?” to get structured outputs.

Plaud Note Pro

Pre-orders open on August 27 | Starting 9am ET | Available on Plaud.ai

\$ 179



Silver



Black

Plaud Intelligence Subscription Plan

Subscription Plan

*The availability of features may vary by plan and is subject to change.

	Starter Plan	Pro Plan	Unlimited Plan
Pricing	Free	\$ 99.99/yr	\$ 239.99/yr
Transcription Minutes	300/mo	1,200/mo	Unlimited
Speaker Labels	✓	✓	✓
Multimodal Input <small>(Beta)</small>	✓	✓	✓
LLM Models	GPT-5, Gemini 2.5 Pro, Claude Sonnet 4...	GPT-5, Gemini 2.5 Pro, Claude Sonnet 4...	GPT-5, Gemini 2.5 Pro, Claude Sonnet 4...
Multidimensional Summaries <small>(Beta)</small>	✓	✓	✓
Professional Summary Templates	15	2,000+	2,000+
Custom Summary Templates	✓	✓	✓
Ask Plaud <small>(Beta)</small>	✓	✓	✓
Audio Import	✓	✓	✓
Smart Audio Trimming	✓	✓	✓
Privacy & Security	GDPR, HIPAA, SOC II	GDPR, HIPAA, SOC II	GDPR, HIPAA, SOC II
Share & Export	✓	✓	✓
Priority Access to New Features		✓	✓

Plaud App 3.0 Available for testing (Please don't share link to the public)

For iOS Users

Click the [link](#) or scan the QR code above, and follow the steps to download the TestFlight app and install the Plaud app.



For Android Users

Click the [link](#) or scan the QR code above to download the Plaud app for Android.



Stay Tuned , and we look forward to hear your feedback!

*Available via update on iOS, Android in October, 2025.

Live Demo

Our Mission

Amplify your intelligence.

Our Vision

Plaud is building the next generation intelligence infrastructure and interface to capture, extract, and utilize intelligence from what you say, hear, see, and think.



About Plaud

Founded in: Dec 2021 | Registered in: Delaware, US | HQ: San Francisco, US

Regional offices: Tokyo | Singapore | Shenzhen | Seattle | Beijing

Website: <https://www.plaud.ai/>

Q & A



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Thank you!

Amplify Your Intelligence

